

PRESS RELEASE

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**April 10 Grand Opening of New Technology Center
in Strongsville, OH, to Feature 7 Molding Demos**

- **New, 8,000 square-foot facility to showcase innovation and technology with all-electric, hybrid and hydraulic machines from 56 to 652 U.S. tons**

[Plastec West – February 12, 2013]...Sumitomo (SHI) Demag announced today that the company will hold a grand opening for its new Technology Center on April 10, 2013, in Strongsville, OH.



Sumitomo (SHI) Demag Project Engineer, Robert Budowanec, and Field Service Engineer, Sean Mulholland, discuss the NC5 plus control capabilities of the EI-Exis SP 450 hybrid in the new Technology Center. This machine will be running an ultra-high-speed, multi-cavity closure molding application at the opening of the facility.

The one-day event will feature seven molding demonstrations, including medical, automotive, ultra-high-speed thin-wall packaging and closure applications and more, on the following machines:

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- SE50EV Advanced All-Electric (56 U.S. tons)
- SE100EV Advanced All-Electric (112 U.S. tons)
- SE180EV Advanced All-Electric (202 U.S. tons)
- SE280HDZ High-Duty All-Electric (308 U.S. tons)
- Systec 280 Hydraulic (315 U.S. tons)
- EI-Exis SP 450 Ultra-High-Speed Hybrid (506 U.S. tons)
- EI-Exis SP 580 Ultra-High-Speed Hybrid (652 U.S. tons)

“For the April 10 event we are opening our doors to all injection molders — Sumitomo, Demag, Van Dorn and Newbury customers as well as injection molders running other brands of machines,” said John F. Martich III, Chief Operating Officer of Sumitomo (SHI) Demag’s U.S. operations. “In a non-NPE year, this event will be the best opportunity for North American molders to see this range of machines, molding demos and advanced technology all in one place.”

The opening event will also include a molding demo on a 1989 Van Dorn 230 HT toggle-clamp machine to demonstrate the company’s popular VDU® control upgrade. Aftersales Specialists will be on-hand to provide guided tours and discuss fleet management solutions including partial-to-complete rebuilding, retrofits and trade-in options.

In addition to the opening day event, the spacious, 8,000-square-foot Technology Center will be used for customer mold demos and trials, technology testing and training. “We have equipped the Technology Center with a wide range of machine types and tonnages and the associated innovations and technologies that are unique to our products,” said Martich. “We view this facility as an important resource for our customers. We have the technology and expertise to handle challenging applications and improve molding productivity — whether someone is molding thick parts with long cycle times, micro-sized parts in difficult-to-process engineering resins, or high-cavitation, high-speed packaging and closure

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applications. Our Technology Center is now in place to help support them.”

The Technology Center is equipped to demonstrate the full capabilities of Z-Molding with the Flow Front Control (FFC), Minimum Clamping Molding (MCM) and Simple Process Setting (SPS) systems. The SE50EV all-electric in the Center is equipped with the innovative SL screw assembly that eliminates shear heat in the barrel and stagnation of the melt. The company’s activePlus program — designed to increase overall productivity through improved product quality, machine performance, energy efficiency, durability and the minimization of downtime — is another important feature available for demonstration in the Center.

Details for the Grand Opening

Date: April 10, 2013

Time: 8:30 A.M. to 5 P.M.

Location: 11792 Alameda Drive

Strongsville, OH 44149

(15 minutes from Cleveland Hopkins International Airport)

The event will be open to all injection molders. A mailed invitation with a complete agenda for the day and driving directions can be obtained by:

- Sending an email to info@sumitomo-shi-demag.us
- Calling 440-876-8960 or a Sumitomo (SHI) Demag Regional Sales Manager or Representative

Sumitomo (SHI) Demag's worldwide group of companies is dedicated to helping plastics processors compete more effectively in the global market. The company manufactures a wide range of high-precision IM machines for diverse applications. Its all-electric platform spans from 8 to 836 U.S. tons, including micro to mid-sized, high-speed, high-duty, vertical, insert, high-speed multi-shot

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and disc molding machine series. Ultra-high-speed hybrid machines are offered for packaging and other thin-wall applications, plus high-performance hydraulic and toggle machines, including configurable multi-component models, are offered up to 2248 U.S. tons. Equally important, Sumitomo (SHI) Demag has an extensive worldwide network, ensuring customers of sales, parts, training, service and processing support when and where it is needed.

Information on the North American operations of Sumitomo (SHI) Demag can be found at:

www.sumitomo-shi-demag.us (New machinery website)

www.vandorndemag.com (Aftersales website)

www.YouTube.com/SSDinNA

www.Facebook.com/SSDinNA

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